



A-Z

FUNDRAISING IDEAS

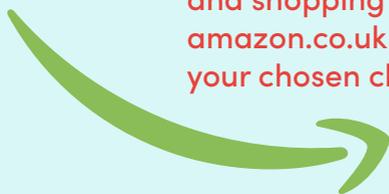




A

Amazon Smile

Shop with AmazonSmile and Amazon will donate 0.5% every time you order. AmazonSmile is a website operated by Amazon with the same products, prices and shopping features. Head to smile.amazon.co.uk and select LoveBrum as your chosen charity!

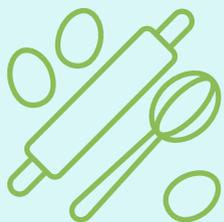


C

Challenge

Do something different to make a difference. Always wanted to climb a mountain or cycle from one end of the country to another? The choice is yours!

B



Bake Off!

Dust off the aprons and watch out for soggy bottoms! Do you know a few aspiring bakers? Why not ask them to donate their talents to raise money for a great cause?



D

Dinner

Even though we are blessed in Brum with the most wonderful restaurants, why not host your own version of Come Dine with Me at home? Get your guests to rate your food or bring their own for judging. We recommend a hearty curry night to please most Brummies!



E



Exercise

Team up with your local gym, yoga studio or spinning class and go the extra mile for our City! Hold an exercise event like a yogathon or fitness competition and make Birmingham even stronger.

G



Gift It

Instead of receiving gifts for your birthday or Christmas, why not encourage people to donate to help raise vital funds for hidden projects working to make our city even better! You can even set up a donation link through Facebook.

F



Fancy Dress

Why not through a fancy dress party in honour of Brum's finest celebs or a hold a 'Dress Down' day at work asking colleagues to donate



H

Hat Day

Hold a hat day at your work or with friends. In true Brummie style you could have a 'Peaky Blinders' theme or award prizes for the best/ugliest hat of the day!



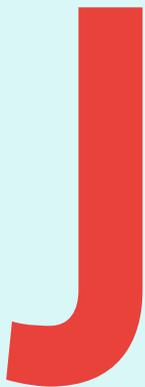
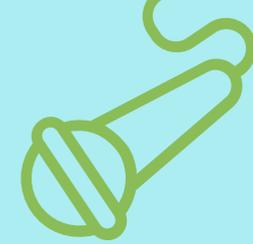
Indoor Games

Host a board game championship and see who is the monopoly master or connect4 conqueror! Great for winter fundraising and rainy days!



Karaoke

Get together any aspiring mariahs and adeles and hold a classic karaoke night! Everyone loves a sing-song so fire up the mic and start fundraising! Don't forget to source a prize for the winning performer/s to inspire people to enter. Local businesses may be willing to donate prizes for best performance, funniest performance, and so on.



Job Swap

Ask colleagues to make a donation, then pick names out of a hat to see who gets to swap jobs for an hour or two!



Live Music Night

Whether you're a UB40 fan, The Streets buff or a sucker for Black Sabbath, there is no denying that Birmingham has produced some incredible musical talent. Why not hold a Live Music Night, showcasing some of Brum's newest talent.





Matched Giving

M

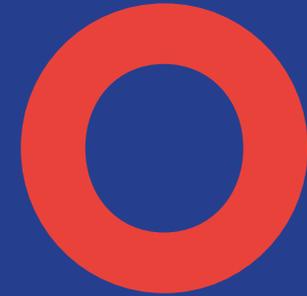
Ask your company if they will match the money raised, an easy way to increase your total!

N



Night In

Instead of popping on your dance shoes and heading to Broad Street or sampling cocktails in the Jewellery Quarter, why not stay home for a night and donate the money you would have spent. Get your family and friends involved and make it a huge night in!



Office

Assemble your teams and host your own office Olympics! Who will reign supreme in the waste paper dunking round and who will shine in the paperclip race, you decide!!

P



Payroll Giving

Payroll Giving is a way of giving money to charity without paying tax on it, the monthly donation is taken directly from your gross pay/pension. Chat to your payroll department about setting it up.

Q



Quiet Time

How about a sponsored silence in your office or classroom. Ask colleagues to donate and then stay quiet for an hour or so, anyone that breaks the rules, must donate again!

S



Swim

With 35 miles of canals in Birmingham, why not swim that length in your local swimming pool whilst raising funds.

R



Run

Grab your trainers and start running for Brum! LoveBrum has places for the Great Birmingham 10k and half marathon, you'll receive a t-shirt and heaps of support.

T



Tombola

Always a favourite at most events, gather prizes from friends and family and hold a Tombola at your next event.





U



Unwanted present sale!

One person's trash may well be another person's treasure, list your unloved items through ebay for charity, donating the profits to help our city be even better.

W

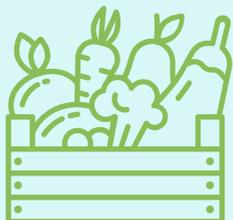
Wear Your Badge with Pride

Why not ask colleagues and fellow LoveBrum members to wear their LoveBrum Badge for a day, asking for donations from all that participate.

V

Vegetable growing!

Encourage your friends, colleagues or call to grow vegetable plants and run a competition to see who can grow the best and biggest!



X



Xbox Tournament

Calling all gamers! We're giving you the perfect excuse to spend all night in front of your favourite gaming console. Challenge your friends and see who wins ultimate gaming bragging rights plus raising funds for hidden projects across Birmingham.



Y



Year Long Challenge

Set yourself a year long challenge and encourage people to sponsor you to change your life! Want to lose weight, get fit or tackle a huge challenge? By giving yourself a year and a real cause to keep you motivated, you've got this!



Z

Zip Wire

Take the plunge and get sponsored to do a zip wire ride. Family and friends must help you hit your target before you take the plunge!

Which one are you going to do?

Let us know on social media!



@LoveBrum



@LoveBrumUK



@lovebrumcharity



The charity for an even better Birmingham.

www.lovebrum.org.uk

E: hello@lovebrum.org.uk

T: 0121 270 5274

A: Unit 317, Zellig, Gibb Street, Birmingham, B9 4AA

[#lovebrum](https://www.instagram.com/lovebrum)